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PRESS RELEASE

Travis Perez Named TDECU Market President For Southeast Texas



Travis Perez, Market President for Southeast Texas
Photo courtesy: TDECU

TDECU is strengthening its dedication to Member service by naming Travis Perez Market President for the Southeast Texas region which encompasses Brazoria, Galveston and Southeast Harris counties. With nearly two decades of banking experience, Perez is committed to driving growth by empowering Members on their financial journeys. He is a

trusted member of the Brazoria County community and committed to enhancing the exceptional service that our most loyal Members have come to trust.

“I am excited about the opportunity to serve the Southeast Texas Market and make a meaningful difference in the lives of our members,” said Perez. “My passion lies in serving others—whether it’s helping Members prosper or creating opportunities to give back to the community. I believe true leadership is about having a servant mindset, putting people first, and working together to build a brighter future for everyone we serve.”

Perez brings a wealth of knowledge, expertise, and a deep commitment to Member service. Since joining TDECU in February 2023 as a Regional Director he has been instrumental in driving Member-focused initiatives, improving operational efficiencies, and cultivating a culture of collaboration and empowerment. With nearly 15 years of leadership experience, Perez’s approach is rooted in creating meaningful connections and delivering exceptional service.

“Building strong connections with the community is essential to this role,” said Josh Brian, TDECU Chief Growth Officer. “Travis’ deep experience in helping Texans achieve their dreams positions him perfectly to represent TDECU in the areas many of our longest-standing Members call home.”



TDECU Market President Travis Perez reads to Alvin ISD Students
Photo courtesy: TDECU

Perez began his career in 2005 as a personal banker, where he developed a deep appreciation for the importance of every Member interaction. His journey from the

frontline to leadership has shaped his understanding of the meaningful impact financial institutions can have on their Members' lives. This foundation continues to guide his approach to leadership and his commitment to serving the community.

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About TDECU | Founded in 1955, TDECU is a not-for-profit financial cooperative with more than 379,000 Members and over \$4.8 billion in assets. TDECU currently has 39 service locations, including 35 Member Centers, and offers a complete selection of convenient, innovative, and competitive products and services, including a full suite of deposit products as well as mortgage, auto and personal loan products, online and mobile banking. TDECU also offers, through its subsidiaries, retirement planning and wealth management, personal and business insurance products. Members can also access a worldwide network of over 55,000 surcharge-free ATMs. For more information visit [TDECU.org](https://www.tdecu.org) or call (800) 839-1154.