



**TDECU**<sup>®</sup>  
YOUR CREDIT UNION

# 2024 Report to Our Members



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## What's Inside?

Welcome to the second edition of the TDECU Cares Foundation's Community Impact Report.

The 2024 Impact Report highlights the TDECU Cares Foundation and its dedication to advancing financial stability and help Communities prosper—a commitment we have proudly upheld for 70 years in service to our Members.

# A Message to Our Members

## A letter from Josh Brian

### Dear TDECU Members

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This year, TDECU is celebrating 70 years of service to our Members. It has been our honor to empower you to achieve your financial goals and build a future filled with possibility. We also take great pride in giving back to the Communities where you live and work. You are at the heart of everything we do.

Our 2024 TDECU Cares Foundation Community Impact Report tells the story of how our company-sponsored private 501(c)(3) has transformed the lives of individuals and organizations in Greater Houston, Brazoria County, Dallas-Fort Worth and the Greater Victoria area. Our credit union has always had a legacy of caring and in 2024, TDECU, the TDECU Cares Foundation and our Employees contributed \$984,072 and 2,781 volunteer hours to our Communities.

From Hurricane Beryl relief to fighting food insecurity and helping students achieve academic success, we have supported the efforts that will make the greatest impact for our Members today and for future generations.

Thank you for trusting us on your financial journey, and we look forward to continuing to empower you, your families and your neighbors as we strive to advance financial stability and help communities prosper.

Sincerely,

**Josh Brian**

*TDECU Chief Growth Officer*

TDECU Cares Foundation Board President



# Community Engagement & Partnerships in 2024

Alvin ISD Education Foundation	Combined Arms	Houston Food Bank	Texas Children's Hospital
American Cancer Society	Communities in Schools of Southeast Harris and Brazoria County	Houston White Rose Foundation	The Center for Pursuit
Bethel's Heavenly Hands Food Pantry	Cornerstone Credit Union Foundation	iEducate USA	The Martin Luther King Jr. Celebration Committee of Brazoria County
Bethel's Place Empowerment Center	Education for Tomorrow Alliance	James Anderson American Legion Auxiliary Unit 561	The Outreach Program
Boys & Girls Clubs of Brazoria County	Education Foundation of Harris County	Junior Achievement of Brazoria County	The Salvation Army of Freeport
Boys & Girls Clubs of Greater Houston	Family Houston	Junior Achievement of Southeast Texas	The Salvation Army of Victoria
Boys & Girls Clubs of Greater Tarrant County	Family Roots for Life	Keep US Fed Montgomery County	The Sanders Hand
Boys & Girls Clubs of Victoria	Food Bank of the Golden Crescent	Kids' Meals	The Women's Resource
Brazoria County Dream Center	Fort Bend County Women's Center	L.I.F.E. Houston	Toys for Tots Fort Bend
Brazoria County Fair Association	Fort Bend ISD Education Foundation	Lemonade Day	True to Life Ministries
Brazoria County Library System	Gathering Outreach Community Services	Literacy Now	Undies for Everyone
Brazosport Cares	Genesys Works Houston	March of Dimes	United Way of Brazoria County
Brazosport ISD Education Foundation	Girl Scouts of San Jacinto Council	Montrose Grace Place	United Way of the Crossroads
BridgeYear	Girls Inc. of Greater Houston	North Texas Food Bank	University of Houston Foundation
Brighter Bites	GMZ Education and Development Center	Operation BBQ Relief	Victoria College Foundation
Camp For All	Golden Crescent CASA	Pasadena ISD Education Foundation	Victoria ISD Education Foundation
CASA of Tarrant County	Gulf Coast CASA	Presbyterian Night Shelter of Tarrant County	Victoria Public Library
Child Advocates of Harris County	Halo House Foundation	SER Jobs for Progress	YMCA of Greater Houston
Child Advocates of Fort Bend	Hometown Heroes	Sweeny ISD Education Foundation	Yoakum Public Library
Coalition for Barrier Free Living			

# Financial Wellness

TDECU is a Member-owned credit union, and we are continuously developing new ways to help grow and protect our Members' hard-earned money. We work to broaden this effort throughout the Community and educate everyone from youth to seniors. Our financial education program covers a broad array of topics, including:



## Credit 101

Understanding Credit Reports and Your Credit Score



## Resources for Your Educational Journey

Options for Financing Your Education



## Managing Your Money

Budgeting, Savings, and Debt Management



## Keep Protecting Your Identity

Common Fraud Tactics and Protection Strategies



## Keys to Making Home Happen

Purchase and Refinance Options



## Protecting What Matters Most

Understanding Insurance Protection Options

In 2024, TDECU Cares provided  
**5,225 hours**  
of financial education to over  
4,000 Community Members.



# 2024 Highlights

## TDECU Cares Nonprofit Symposium

Representatives from approximately 60 organizations gathered to learn about TDECU Cares Foundation, its journey, and the programs it already supports. They also learned about the foundation's new application management system, which will handle grants, charitable sponsorships, and financial wellness requests. TDECU's commitment to the Community was front and center.



## March of Dimes

TDECU was a silver sponsor of the event supporting March of Dimes, an organization that leads the fight for the health of all moms and babies. They support research, lead programs, and provide education and advocacy so every family can have the best possible start. TDECU Employee teams led multiple fundraising events that earned \$38,558 for mothers and babies. On the day of the event, over 130 TDECU Employees and their families walked for babies.

## The Outreach Program

TDECU Cares volunteers gathered for one of our biggest events of the year. The energy in the room was palpable, as helping hands worked hard to package 15,000 meals that were donated to the Houston Food Bank.

For this volunteer event, TDECU Cares Foundation partnered with The Outreach Program to package mac and cheese for those in need. The Outreach Program is a nonprofit organization that organizes food packaging events across the U.S. to provide nutritious, easy-to-make meals for families with food insecurity.





## Company-Wide Backpack Stuffing for Boys and Girls Clubs

vTDECU Cares volunteers assisted hundreds of Texas students prepare for the upcoming school year by packing over 700 backpacks with the necessary supplies for the first day of class!

In collaboration with the Boys & Girls Clubs across Texas, the initiative filled backpacks with everything from crayons to glue sticks to folders to scissors. Here's a look at how each location contributed:

- **Houston:** The dedicated team at our main office packed 336 backpacks, benefiting the Boys & Girls Club of Greater Houston.
- **Lake Jackson:** Enthusiastic volunteers successfully packed 150 backpacks in Lake Jackson, assisting the Boys & Girls Club of Brazoria County.
- **Victoria:** A dedicated group packed 120 backpacks at the Mockingbird location, contributing to the Boys & Girls Club of Victoria.
- **Garland:** At the Garland branch, volunteers packed 48 backpacks. Their contributions went to the Boys & Girls Club of Greater Dallas, showing that even small teams can make a big impact.
- **Fort Worth:** The team at the Fort Worth branch packed 48 backpacks for the Boys & Girls Club of Tarrant County, rounding out a successful day of community support.



## Kids' Meals Juice Box Challenge

In July, TDECU employees and Members supported the 2024 Kids' Meals Summer Juice Box Challenge. The TDECU Community gathered and donated 2,700 juice boxes to Kids' Meals in support of their mission to ensure that children in need receive the nourishment they deserve. Beyond the juice boxes, TDECU Employees also contributed by decorating over 8,000 lunch bags, adding a personal touch of warmth and care to each meal delivered.



## Center for Pursuit

TDECU Cares joined forces with The Center for Pursuit (CFP), a nonprofit organization dedicated to empowering individuals with intellectual and developmental disabilities, autism, or similar conditions to achieve their fullest potential.

Employees volunteered at the second annual TDECU Cares-sponsored Pursuit Learning Academy Field Day. The TDECU Cares Foundation also donated \$5,000 to the CFP, which will provide workforce development classes, activities, and outings on and off-site to enrich and strengthen the lives of their clients.



## Undies for Everyone

A team of 22 volunteers visited the Undies for Everyone and packed 6,090 pairs of undies for 870 children. Each participant provided for over 20 children highlighting the power of teamwork and Community spirit.

Undies for Everyone provides new underwear for over 225,000 U.S. children living in poverty or crisis. With newfound confidence and self-esteem, students are ready to learn and grow.





## Junior Achievement Brazoria County & March of Dimes

March of Dimes recognized TDECU for raising over \$38,000 for the 2024 March for Babies, placing the credit union 7th among the top corporate fundraisers. Through bake sales, raffles, and other creative initiatives, team members came together to support the March of Dimes' mission of improving the health of mothers and babies.

TDECU was also honored with the silver President's Volunteer Service Award by Junior Achievement of Brazoria County. This prestigious award recognizes the Credit Union's commitment to strengthening the Community through volunteer service.

## Alvin ISD Education Foundation & Gathering Outreach

This year, TDECU Cares Foundation was thrilled to support Alvin ISD Education Foundation with a \$10,000 grant for their Book Bus initiative. During summer, the bright, red Book Bus will visit youth camps, apartment complexes, and Community events, allowing students to check out books weekly to keep learning fun all summer long. During the school year, the bus will visit Alvin ISD school events like STEM and Literacy nights, serving elementary through high school students.

Additionally, TDECU Cares Foundation presented Gathering Outreach with a \$7,000 grant. This funding will benefit 150 Alvin ISD students in the organization's afterschool program for the 2024-2025 school year. The grant will be used to purchase materials for life skills and financial literacy workbooks, enhance STEM activities and resources, support character development initiatives, and provide trade-based programming.



## Hurricane Beryl Relief Efforts

TDECU Cares Foundation, along with dozens of volunteers, sprang into action to distribute free water and ice to those who were impacted by Hurricane Beryl.

Volunteers gathered at the Lake Jackson Member Center and the Sugar Land Service Center to hand out bags of ice and bottles of water to Community members. In Angleton, residents thought they were in for a quick recovery, but many lost power a second time. Hearing about the ongoing need for support, TDECU Cares quickly helped with an ice donation that weekend. Members of the Texas National Guard were also on hand to help with the distribution. In total, TDECU Cares Foundation donated 1,520 bags of ice and 2,352 cases of water.

## Brazoria County Dream Center – Dream Gifts Program

Brazoria County Dream Center (BCDC) hosts the Dream Gifts Program every year, and TDECU's partnership allowed our volunteers to spread Christmas cheer to children in the Community through bicycles and gifts.

TDECU Cares Foundation donated \$10,000 to help purchase 125 of the 480 bikes distributed by the BCDC. On Build-a-Bike Day, volunteers tested their skills with tools as they assembled handlebars, installed wheels, and fitted bike seats. Brazoria County Dream Center is a nonprofit Community outreach center with the mission to support children and adults who are experiencing hardships. The center makes a difference by offering programs focusing on healthy foods and alleviating other barriers to food insecurity.







Watch Our  
Scholarship  
Recipient Video

.....

# *Congratulations*

2024 TDECU CARES FOUNDATION  
SCHOLARSHIP RECIPIENTS

.....

# 2024 FOUNDATION REPORT

Through monetary, in-kind donations, and scholarship awards, TDECU Cares Foundation, TDECU, and its Employees contributed

**\$984,072**

and

**2,781** volunteer hours.



Provided

**4,407** community members

with financial education and over

**5,225** hours of financial education.



**65**

COMMUNITY GRANTS AWARDED IN 2024

## 2024 Volunteer Report

TOTAL VOLUNTEER HOURS

**2,781**

TOTAL UNIQUE VOLUNTEERS

**402**

TDECU VOLUNTEER PARTICIPATION RATE

**44%**



Provided emergency services to

**5,707**

community members.



Supported workforce development programs to help

**9,210**

people attain gainful employment.



Assisted a total of

**2,136** Hurricane Beryl survivors

through the distribution of

**1,520** bags of ice and **2,352** cases of water



Provided

**246,113**

meals to those who were food insecure.

Supported

**1,588**

youth through life skills programs.

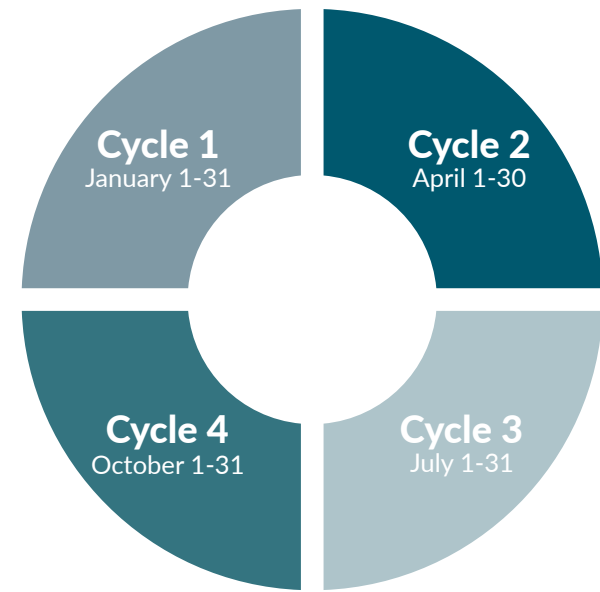
Provided **700** students with school supplies to help them achieve academic success.

Provided **125** students **\$246,500** worth of higher education scholarships.

Provided STEAM and Literacy Enrichment to **12,607** K-12th grade students.

# TDECU Cares Foundation Grant Cycles\*

*\*All cycles close at 5:00 p.m. CST on the due date.*



## Foundation Board List



**Josh Brian**  
President



**Michael Massey**  
Treasurer



**Laura Whitley**  
Secretary



**Corbette Greak**  
Board Member



**Travis Perez**  
Board Member



**Lestra Carlisle**  
Board Member



**Crystal Harris**  
Executive Director

## Contact Information

To learn more about TDECU and the TDECU Cares Foundation or to partner with us, please visit [cares.tdecu.org](https://cares.tdecu.org).



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