

TDECU® |  TDECU CARES
FOUNDATION

2023 Community Impact Report



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What's Inside?

Welcome to the first edition of TDECU Cares Community Impact Report!

Our Impact Report will celebrate the 2023 launch of the TDECU Cares Foundation – a natural evolution of our credit union's long-standing commitment to engage and support the Communities where we live and work.

A Message to Our Members

A letter from Isaac Johnson

TDECU President and CEO



Dear TDECU Members

In 2023, TDECU elevated our level of service to our Members and our Community by launching the new TDECU Cares Foundation, a company-sponsored private 501(c)(3) that fosters financial empowerment and Community well-being.

We celebrated this significant milestone in the life of our growing credit union with the Foundation making its first-ever donation in the form of a \$10,000 contribution to Brazosport College's on-campus food pantry known as the Gator Mart. TruStage, a partner of the Foundation that shares our philosophy of people helping people, joined us in the celebration as it made the first-ever donation to our Foundation.

It was a remarkable way to illustrate how our new Foundation will transform the Communities we serve. In fact, our Foundation launch celebration also promoted financial empowerment for our Members as we hosted a Fraud Prevention Seminar.

Although the Foundation will operate as a separate entity from the credit union, TDECU and the TDECU Cares Foundation will share the same values that has guided us for almost 70 years.

Transforming the Communities where our Members live and work

The TDECU Cares Foundation will house three programs: charitable grants, student scholarships and financial wellness. Through these programs, the Foundation will support organizations engaged in the areas of education, community enrichment, and health and well-being. We will offer free workshops, and resources to help our Members improve their financial knowledge and skills. We also will continue to partner with local organizations on initiatives that promote economic empowerment and financial well-being in our region.

Building on our legacy of service

In 2023, TDECU and its Employees dedicated more than 2,263 volunteer hours to encourage health and well-being, support education and provide Community enrichment. Also in 2023, TDECU and the TDECU Cares Foundation donated more than \$628,000 to the Community by teaching financial literacy, funding workforce development programs, supporting our local schools and universities, awarding scholarships, and revitalizing our neighborhoods.

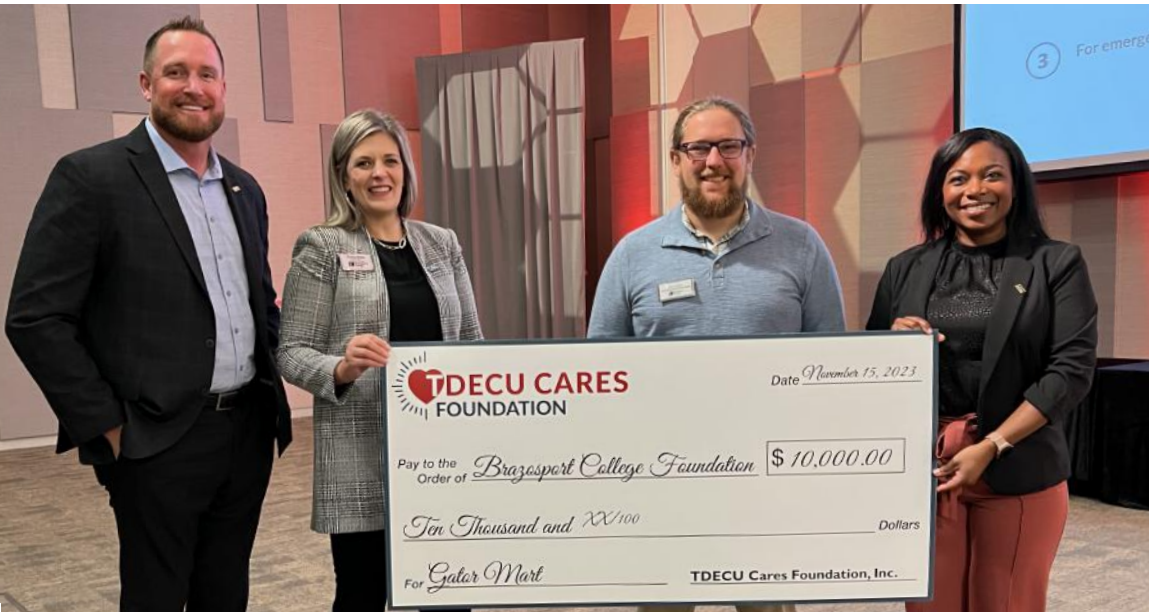
I'm excited to witness what TDECU and the TDECU Cares Foundation will accomplish in 2024, its first full year of operation. We will undoubtedly see an even greater impact on the financial well-being of our Community. I look forward to sharing more of our success in the coming year.

Sincerely,

Isaac Johnson

President and Chief Executive Officer

TDECU



The Evolution of the TDECU Cares Foundation

December 2022

TDECU Cares Foundation was incorporated.

January 2023

TDECU Cares Foundation's Board of Directors held its inaugural meeting, and the State of Texas provided the official Certificate of Formation for the Foundation.

March 2023

The IRS granted the TDECU Cares Foundation its official 501(c)(3) tax exemption.

August 2023

TDECU Cares Foundation began implementing a grant, charitable sponsorship, volunteer, financial wellness and donor management system.

November 2023

TDECU Cares Foundation celebrated its official launch during a ceremony at Brazosport College. The Foundation received its first donation from TruStage and granted the donation to Brazosport College's on-campus food pantry, Gator Mart. The celebration was also an opportunity for the Foundation to host its first-ever Fraud Prevention Seminar in which it shared valuable insights on financial fraud prevention with Members.

2024

The Foundation officially launched its new grant cycle and grants management platform. It also hosted its first Nonprofit Symposium, bringing together nonprofit partners to introduce them to the Foundation and new policies and processes.



Community Engagement and Partnerships in 2023

These organizations highlight
our commitment to volunteering
and funding in our Community.

ACE Mentor Program
American Cancer Society
Angleton ISD Education Foundation
Aspire Accessories – The HUB Houston
Attack Poverty
BakerRipley
Be the Peace – Be the Hope
Bethel's Place
Boys & Girls Club of Brazoria County
Boys & Girls Club of Cuero
Boys & Girls Club of Greater Houston
Boys & Girls Club of Tarrant County
Boys & Girls Club of Victoria
Brazoria County Dream Center
Brazoria County Fair Association
Brazoria County Library System
Brazosport Cares
Brazosport College Foundation
Brazosport ISD Education Foundation
BridgeYear
Brighter Bites

Carl and Mary Welhausen Public Library
Civic Heart
Combined Arms
Communities in Schools of Brazoria
County
Epiphany Community Health Outreach
Services (ECHOS)
Education for Tomorrow Alliance (EFTA)
Food Bank of the Golden Crescent
Fort Bend Education Foundation
Fort Bend Women's Center
Gathering Outreach
Genesys Works
GMZ Education & Development Center
Harvest for the Hungry
Jack and Jill of America, Houston Chapter
Junior Achievement of Brazoria County
Junior Achievement of the Southeast
Keep US Fed Montgomery County
Kids Meals
Latin Women's Initiative

Lemonade Day
March of Dimes
Montgomery County Food Bank
National Organization for Rare Disorders
North Texas Food Bank
Pasadena ISD Education Foundation
Plant It Forward
SERJobs for Progress
Sleep in Heavenly Peace
Sweeny ISD Education Foundation
The Center for Pursuit
The Outreach Program
The Women's Resource Group
True to Life Ministries (TTLM)
Undies for Everyone
United Way of Brazoria County
United Way of the Crossroads
Victoria College Foundation
Victoria ISD Education Foundation

Financial Wellness

TDECU is a Member-owned credit union, and we are continuously developing new ways to help grow and protect our Members' hard-earned money. We work to broaden this effort throughout the Community and educate everyone from youth to seniors. Our financial education program covers a broad array of topics, including:



Credit 101

Understanding Credit Reports and Your Credit Score



Resources for Your Educational Journey

Options for Financing Your Education



Managing Your Money

Budgeting, Savings, and Debt Management



Keep Protecting Your Identity

Common Fraud Tactics and Protection Strategies



Keys to Making Home Happen

Purchase and Refinance Options



Protecting What Matters Most

Understanding Insurance Protection Options

In 2023, TDECU provided
145 hours
of financial education to over
5,000 Community Members.



2023 Highlights

February 2023

Keep Us Fed Montgomery County Food Delivery

TDECU presented a donation of \$7,500 to Keep US Fed Montgomery County to support its mission of providing fresh meals to the Community. This donation will provide over 100,000 meals to people in need. Keep US Fed Montgomery County's mission is to alleviate hunger and reduce food waste by rescuing and redistributing excess nutritional food for hungry neighbors in the Community.

April 2023

United Way of the Crossroads

TDECU partnered with United Way of the Crossroads and Golden Crescent Habitat for Humanity to sponsor the Tiny Libraries Program in Yoakum (The Learning Tree child learning center), Hallettsville (Hallettsville Health Department) and Victoria (Early Education Center at F.W. Gross). The program aligns with TDECU Cares' focus area on literacy enrichment.

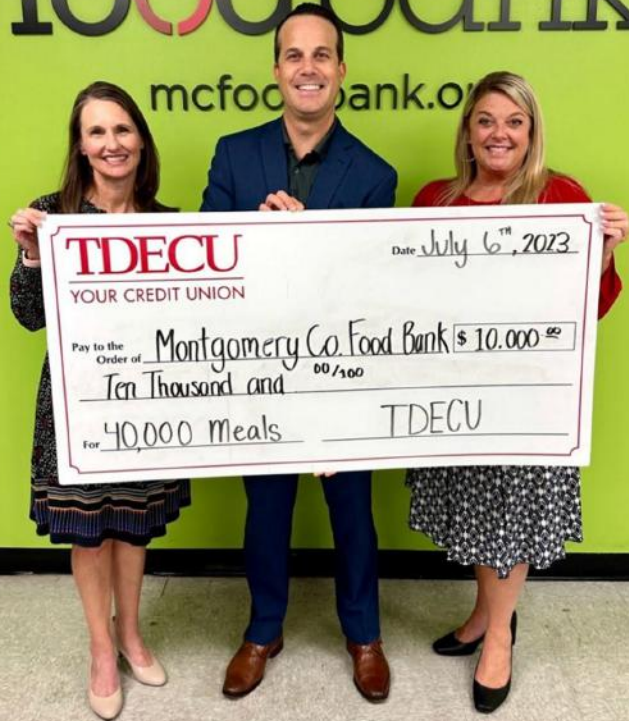
The Tiny Libraries Program fully stocks books for children to promote early childhood literacy. At the events, TDECU gifted every child with a new book to take with them to start their own home library. TDECU volunteers read to children in Yoakum, Victoria and Hallettsville, and the Hallettsville Chamber of Commerce held a ribbon cutting ceremony for the dedication of the tiny library. The tiny libraries will serve approximately 400 youth.

March of Dimes

On April 23, TDECU and dozens of other companies and organizations joined together to support the March of Dimes' annual March for Babies walk. The TDECU team walked through the beautiful University of Houston campus with one important goal in mind: making a difference for the health of all babies and their parents.

TDECU was seventh in fundraising, with more than \$52,000 raised, which included Employee-led donations and a TDECU sponsorship. A special congratulations to the TDECU Mortgage team who raised more than \$17,500!





Harvest for the Hungry

On April 6, TDECU joined forces with Dow employees for a joint volunteer event at Harvest for the Hungry. Employees helped with building, weeding and cleaning the gardens where vegetables are grown for the Community. Over 80 people attended and were invited to connect and TDECU presented the organization with a \$7,500 grant to help with its ongoing efforts.

Harvest for the Hungry is a 501(c)(3) nonprofit organization fighting for those who struggle with food insecurity. The organization sits on 61 acres in Freeport, where farm-to-table fruits, vegetables, honey, eggs, fish and other healthy foods are grown and provided year-round to those in need.

June 2023

The Outreach Program

TDECU partnered with The Outreach Program for one of our biggest events of the year. Approximately 70 TDECU Employee volunteers assembled and packaged 15,000 rice and bean meals that were donated to the Houston Food Bank for distribution to partner agencies.

Montgomery County Food Bank

Montgomery County Food Bank is a nonprofit organization with the mission to unite the Community to fight hunger. TDECU visited the organization at the start of 2023 and noted that some of the pantry's shelves were visibly bare. Food insecurity was at a high in the Community, and TDECU wanted to help. TDECU established its first year of partnership with the Montgomery County Food Bank by supporting the organization with a \$10,000 gift to provide 40,000 meals.





GMZ Dream Camp

TDECU Employees volunteered at the GMZ Education and Development Center's annual STEM Dream Camp. The day began with an assembly where TDECU's Financial Wellness Manager delivered a presentation on making good financial decisions. After concluding the assembly, volunteers went into their assigned classroom to teach the Junior Achievement curriculum to more than 400 1st-8th graders. In addition to volunteering at the event this year, TDECU provided a \$15,000 donation to help fund the Dream Camp. The day also included appearances by Houston Texans Legend Fred Weary, the Houston Texans Cheerleaders and Toro.

July 2023

Back-to-School: Boys & Girls Clubs Backpack Stuffing

Employees across the organization volunteered at TDECU's school supply backpack stuffing event to benefit the Boys & Girls Clubs of Greater Houston, Brazoria County, Victoria, Mesquite and Tarrant County. The mission of Boys & Girls Clubs is to inspire and enable all youth, particularly those who need us most, to realize their full potential as productive, responsible and caring citizens. TDECU hosted events in Lake Jackson, Sugar Land, Victoria, Garland and Fort Worth to assemble 700 backpacks filled with school supplies to be donated to students in the Community.

Kids Meals

For the month of July, TDECU Employees and Members collected donations for Kids Meals' Summer Juice Box Challenge. Every day during the summer, Kids Meals delivered over 9,000 prepared meals to children in Houston struggling with food insecurity. TDECU Employees and Members beat their 2022 record by donating and delivering 12,029 juice boxes. The TDECU Retail team remarkably collected more than 10,000 juice boxes.



October 2023

Victoria ISD Education Foundation

TDECU volunteers spent an afternoon reading to students at DeLeon Elementary School in Victoria. This Community service activity supports our commitment to improving literacy in the Victoria Independent School District (Victoria ISD). Earlier in 2023, TDECU awarded the Victoria ISD Education Foundation a \$11,280 grant to provide book vending machines at DeLeon and Shields Elementary Schools. TDECU's grant served 581 students at DeLeon Elementary, of which 57% are economically disadvantaged, and 410 students at Shields Elementary, of which 89% are economically disadvantaged.

December 2023

Combined Arms and Operation Santa Wrappy Hours

In a remarkable display of generosity and teamwork, our organization successfully collected and wrapped more than 1,120 gifts for children of veteran families for the 2023 Combined Arms' 2023 Operation Santa program. The collection drive took place in Member Centers across various regions, including Houston, Victoria, Brazoria and Fort Worth/Dallas that contributed by donating to local veteran organizations. On December 17, more than 200 military and veteran families enjoyed a festive holiday celebration at the 14th annual Operation Santa event hosted by TDECU and Combined Arms at the Veteran Transition Center. TDECU volunteers were there to greet families and help with the logistics of the event. In a substantial show of support, TDECU contributed \$30,000 to aid Combined Arms' mission of assisting military families and transitioning veterans. Mia Garcia, Executive Director of the Texas Veterans Network, along with Tony Warden, our Deputy Chief Information Officer emphasized the importance of such events that provide resources and support to veteran families, especially during the holiday season.



Watch Our Scholarship Recipient Video



TOGETHER,
WE MADE A BIG
DIFFERENCE!



Provided
145 HOURS
of financial
education to
5,027 PEOPLE

2023

STEAM
ENRICHMENT TO
18,003
K-12 GRADE
STUDENTS

Volunteered
2,263 HOURS
with a time value of
\$71,963



PROVIDED
387,491
MEALS
TO THOSE WHO WERE
FOOD INSECURE

AWARDED
133 STUDENT MEMBERS WITH
\$199,500
WORTH OF SCHOLARSHIPS



Provided
700 students
with the
necessary
supplies for
**academic
success**

Contributed more than
\$759,089
to Communities where
employees live and work

MONETARY DONATIONS (\$545,983) IN-KIND DONATIONS (\$13,606) SCHOLARSHIPS (\$199,500)

Supported
workforce development
programs to help
1,215 PEOPLE
ATTAIN GAINFUL EMPLOYMENT



ASSISTED
20,580 PEOPLE
WITH PREVENTION AND EMERGENCY SERVICES

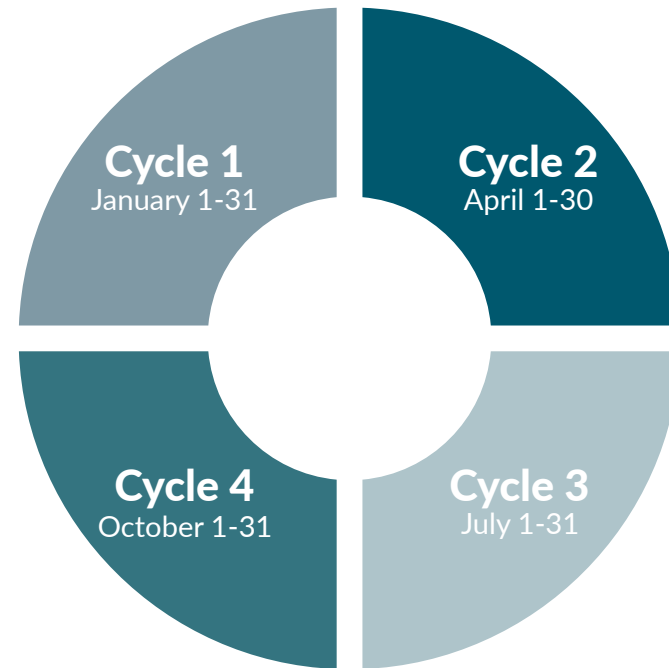
Helped refurbish **21**
Community-serving facilities

SUPPORTED
2,409 YOUTH
THROUGH LIFE
SKILLS PROGRAMS

Awarded
73 Community
grants

TDECU Cares Foundation Grant Cycles*

**All cycles close at 5:00 p.m. CST on the due date.*



Foundation Board List



**Crystal
Harris**

Executive Director



**Sheiludis
Moyett**

President



**Michael
Massey**

Treasurer



**Josh
Brian**

Secretary



**Laura
Whitley**

Board Member



**Will
Warren**

Board Member

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